

# OPHTHALMIC Product Guide

Special Advertising Section



Dear Doctor,

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

1. Go to [www.reviewofophthalmology.com](http://www.reviewofophthalmology.com), click Additional Publications, Product Guide digital edition, and then follow the prompts.
2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.

\* Also, be sure to watch for Daily Product Showcase E-blast deployments, highlighting these listings later this month.

**NEW**

## Refresh

Lubricant Eye Drops

# DRY EYES DESERVE Xtra

Instant Comfort,  
Lasting Relief<sup>2\*</sup>

**Circle No. 1**

abbvie

[refresheyedrops.com/doc](http://refresheyedrops.com/doc)

\*Based on single-center, single-armed, open-label descriptive results from a patient experience study of visual analogue scales.

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USE ON IN-OFFICE, RX, AND OTC DROPS

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Feature	T-POC TOTAL IgE	T-POC LACTOFERRIN	Osmolarity	Adenovirus	MMP-9
Objective	✓	✓	✓	✓	✓
Quantitative	✓	✓	✓	✓	✓
Rapid	✓	✓	✓	✓	✓
Specific	✓	✓	✓	✓	✓
Reproducible	✓	✓	✓	✓	✓
Inform/Guide tx decisions	✓	✓	✓	✓	✓
Simple & efficient workflow	✓	✓	✓	✓	✓

2. Lin H, Yiu SC. Dry eye disease: A review of diagnostic approaches and treatments. Saudi J Ophthalmol. 2014 Jul;28(3):173-81.

**Circle No. 3**

VERSÉA Ophthalmics

For more information, please visit our website at [www.versea.com/ophthalmics](http://www.versea.com/ophthalmics) or contact Verséa Ophthalmics at [ophthalmics@versea.com](mailto:ophthalmics@versea.com).

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# OPHTHALMIC

## Product Guide

# icare

iCare **IC100**

The  
objective  
tonometer



Circle  
No.  
**5**

[www.icare-world.com/USA](http://www.icare-world.com/USA)

# icare

iCare **IC200**

200° of  
tonometry



Circle  
No.  
**6**

[www.icare-world.com/USA](http://www.icare-world.com/USA)

# icare

iCare **HOME2**

24-hour  
at home  
tonometry



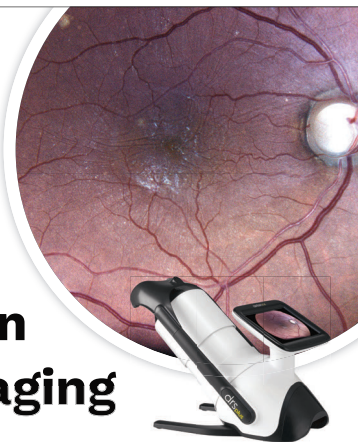
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**7**

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# icare

iCare **DRSplus**

A higher  
standard in  
retinal imaging



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**8**

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# icare

iCare **EIDON**

Ultra-  
Widefield  
covering 200°



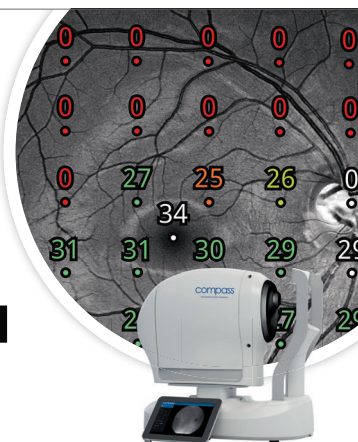
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**9**

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# icare

iCare **COMPASS**

More than  
a standard  
perimeter



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**10**

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# OPHTHALMIC

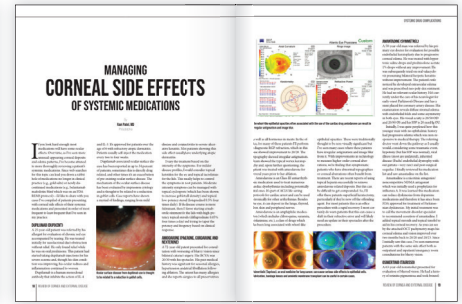
## Product Guide

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AUGUST



3rd ANNUAL

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21,252\* CIRCULATION



WEBSITE ARCHIVE

\*Source: BPA circ. statements for the 6-month period ending January 2024

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# OPHTHALMIC

## Product Guide

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Positioning System

#### Truly Objective Tonometry

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- Full-color view of the eye, interactive user interface
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Passionate about eye care!

### ClearChart® 4

Digital Acuity Systems

#### Pixel-perfect and purpose-built.

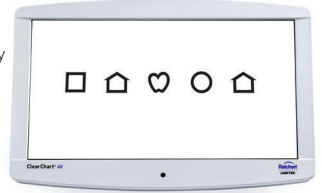
- Family of ClearChart® 4 Digital Acuity Systems are all-in-one, elegant, and simple-to-use.
- Offers a wide selection of optotypes and special test charts.
- High-resolution, LED-backlit display, lightweight, cool-running, and long-lasting.
- ClearChart® 4X and ClearChart® 4P have LEA SYMBOLS® and LEA NUMBERS®!

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- Perform complete ocular surface and dry eye assessment.
- Enhance patient care.
- Grow your business by adding dry eye assessment.
- Save time and improve workflow efficiencies with quick and easy-to-use devices.



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- Improve patient satisfaction with the immediate relief of Activa.
- Low cost of operation with zero consumables.
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- Refract from across the room or across the Internet.

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- Protect your Tono-Pen and patients with genuine, Ocu-Film® + Tip Covers.

Designed and assembled in the USA



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# OPHTHALMIC

## Product Guide

**OPEN YOUR EYES**  
to Bruder  
a Rico Vision Company **Circle No. 20**

**Essential Ocular Health & Hygiene Solutions**

Explore our Complete Line



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BINOCULAR PERIMETER

The comfortable binocular perimeter that performs 39% faster than SAP

- **FAST** - 39% faster than standard automated perimetry in clinical testing and functions in ambient lighting
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**Circle No. 21**

**Meivertor™**  
US Patent 11,446,017

The **ONLY** SINGLE-HANDED **UPPER** and lower eyelid **EVERSION TOOL**



- Whenever you evert an upper eyelid -AND- need a free hand-use your Meivertor
- Starter Kit includes handle and 100 pairs of single-use disposable tips.

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**BIOVANCE® 3L OCULAR**

Biovance® 3L Ocular is a tri-layer decellularized, dehydrated amniotic membrane graft with a unique 3-layer amniotic basement membrane construction designed for superior handling while optimizing a ringless design. Request For Designation as a 361 biological product has been granted by FDA.

**6 Convenient Shapes and Sizes**  
To Support Your Treatment Application Needs



					
For Use in Clinic			For Use in Clinic & OR		For Use in OR

**Top 10 reasons to use Biovance® 3L Ocular**

1. Unique 3-layer design
2. Easy to handle
3. No upfront preparation
4. Decellularized
5. Protects underlying tissue
6. Ringless design
7. Bidirectional  
• Can apply on either side
8. Room temperature storage
9. 10-year shelf life
10. Access support for patients  
• e.g. benefits verification

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**Circle No. 24**

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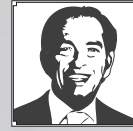
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**Circle No. 25**



THE RICK BAY FOUNDATION  
*for Excellence in Eyecare Education*

**Support the Education  
of Future Healthcare &  
Eyecare Professionals**

# THE RICK BAY FOUNDATION

*for Excellence in Eyecare Education*

Scholarships are awarded to advance the education of students in both **Optometry** and **Ophthalmology**, and are chosen by their school based on qualities that embody Rick's commitment to the profession, including integrity, compassion, partnership and dedication to the greater good.

## INTERESTED IN BEING A PARTNER WITH US?

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*(Contributions are tax-deductible in accordance  
with section 170 of the Internal Revenue Code.)*

### ABOUT RICK

Rick Bay served as the publisher of *The Review Group* for more than 20 years. To those who worked for him, he was a leader whose essence was based in a fierce and boundless loyalty. To those in the industry and the professions he served, he will be remembered for his unique array of skills and for his dedication to exceeding the expectations of his customers, making many of them fast friends.



*(The Rick Bay Foundation for Excellence in Eyecare Education is a nonprofit, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.)*

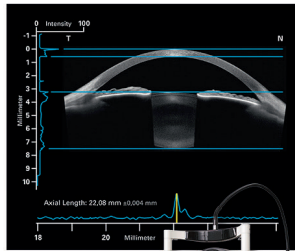
# OPHTHALMIC

## Product Guide

### ANTERION® Circle No. 26

#### Optimized for the Anterior Segment

Discover a single platform that helps to streamline clinical routine, facilitate confident decisions, and rapidly identify potential sources of post-op surprises.



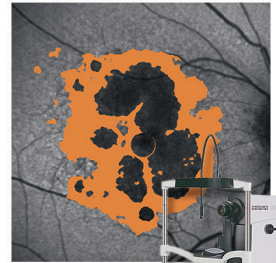
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#### Map and Track Geographic Atrophy

Quickly classify disease and monitor progression of GA with **SPECTRALIS®**, a multimodal OCT platform offering advanced diagnostics.



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- Lightweight, durable and robust
- Fixation targets and 1mm square aperture



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- High resolution for crystal clear images
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Find out more about the B-scan promotion

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- Accuracy with precise IOP measurements
- Lightweight with superior ergonomic design
- Versatile and portable
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# OPHTHALMIC

## Product Guide

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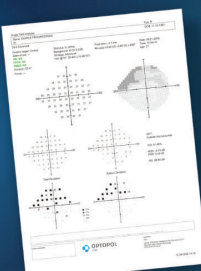





**Circle No. 33**


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**RECOMMENDED BY EYE DOCTORS TO EYE DOCTORS**

This **preservative-free**, proprietary formulation relieve the dry, burning, irritated sensation that is commonly experienced with dry eye disease.

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**Circle No. 34**



## Oasis TEARS Vision®

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**Comprehensive Ingredients**

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**Circle No. 35**



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[www.notalvision.info/OPG](http://www.notalvision.info/OPG)

**ForeseeHOME™**  
 AMD Monitoring Program  
**Circle No. 36**




FDA Cleared. See website for FDA Indication for Use. Reference: 1. Mathai M, et al.; ALOFT study group. *Ophthal Retina*. 2022;6:922-929.

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